

# OSMOSISCON

The Open Source Intelligence Skills-building Conference.

Oct 2020

Virtual Globalcast  
October 11-13, 2020

## SPONSORSHIP AGREEMENT FORM

### KEY BENEFITS

- Speak directly to 300+ influential decision makers and their teams
- Direct marketing to 50,000+ industry professionals, year round
- Multiple vendor-oriented networking events
- Weekly marketing campaigns via email, hard copy, and in-person presentations
- Intimate virtual Globalcast chatrooms for plenty of one-on-one engagements at Ally 02 Level
- Ability to interact with prospective customers and upload/share company content on Globalcast platform
- Complimentary registration for two Globalcast attendees at Ally 01 and Ally 02 Levels
- Numerous opportunities to create unique networking experiences via virtual Globalcast
- A portion of your exhibitor fee will be donated to charity. Prior charities include National Center for Missing and Exploited Children, the Dakota State University CybHER program, Stephen Siller Tunnel to Towers Foundation, and Hackers for Charity.

### SCHEDULE

- Globalcast platform interaction: July - December
- Pre-conference event: Sunday, October 11
- Expo open: Monday, October 12 – Tuesday 13

### SPONSORSHIP OPPORTUNITIES

- Oi1ALLY** \$3500
- Oi2ALLY** \$2250
- Oi3ALLY** \$1250

### A LA CARTE SPONSORSHIP OPPORTUNITIES

- Opening Reception \$3500
- Bits & Bytes \$3500
- Session Sponsor \$750

## A LA CARTE SPONSORSHIP OPPORTUNITIES

- Full-page advertisement on inside cover of conference booklet \$1000
- Full-page page advertisement in conference booklet \$750
- Donation of door prize(s) (minimum value of \$50) \$250
- Company swag placed in all bags mailed to attendees \$250

Additional discounted registrations – only \$699 each: \$ \_\_\_\_\_

Booth package: \$ \_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

**50% deposit due at time of signing, balance due September 1, 2020**

Company Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Method of payment – please check off:

City: \_\_\_\_\_

Check – Made payable to OSMOSIS Institute

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit card – paid in full

Phone: \_\_\_\_\_

Credit card – 50% deposit (available until September 1, 2020)

Email: \_\_\_\_\_

Card Number: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Card Expiration: \_\_\_\_\_

Billing address (if different): \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

## *POLICIES*

### *ONLINE SPACE*

The space is to be used solely for the Exhibitor/Sponsor whose name appears in this agreement and it is agreed that the Vendor/Sponsor will not sublet or assign any portion of the same without written consent of OSMOSIS Institute ("OI")

### *FORCE MAJEURE*

In the event the exhibition is not held as a result of any cause not reasonably within OI's control (including, without limitation, acts of terrorism, unavailability of transportation that prevents the occurrence of the exhibition, acts of God, war, civil disturbances, declaration of national emergency, accidents or labor disputes, fire, storms, etc.) then both parties will be relieved of performance of their obligations under this agreement (and any accompanying payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

### *EXHIBITOR/SPONSOR CONDUCT*

No article containing any product other than the product or material made or used by the Exhibitor/Sponsor in its service may be distributed. OI reserves the right to prohibit any exhibit that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the show. Exhibitor/Sponsor's booth(s) are the responsibility of the Exhibitor/Sponsor to staff for the promotion of attendee engagement and timely response for the time leading up to and during the conference.

### *OBSERVANCE OF LAWS*

Exhibitor/Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority.

### *TRADEMARKS*

Exhibitor/Sponsor grants OI, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and Logo on OI website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded sponsor for any portion of the Event, the use of Exhibitor/Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of OI, which reserves the right to reject any Sponsor Artwork that, in OI's sole discretion, fails to meet the defined specifications or general standards of quality for OI events. Exhibitor grants the OI or anyone authorized by the OI, the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Exhibitor's space, including any trademarks, logos, or other images displayed in or on Exhibitor's space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors or agents at the Event.

### *AMENDMENT TO TERMS AND CONDITIONS*

Any matters not specifically covered by this Agreement shall be subject solely to the discretion of OI. OI shall have full power in the matter of interpretations, amendment and enforcement of all terms and conditions of this Agreement, and any amendments to such terms and conditions when made and brought to the notice of Exhibitor/Sponsor shall be and become part hereof as though duly incorporated.

### *AGREEMENT TO RULES*

Exhibitor/Sponsor, for itself and its employees and representatives, agrees to abide by the foregoing terms and conditions and by any amendments that may be put into effect by OI.

### *PAYMENT TERMS*

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must accompany this form. The balance is due on or before September 1, 2020.

## *CANCELLATION POLICY*

All cancellations are required to be submitted in writing. Half of the deposit will be forfeited for cancellations between June 1, 2020 and August 31, 2020. The entire deposit will be forfeited for cancellations after September 1, 2020.

## *AGREEMENT TO TERMS AND CONDITIONS*

Exhibitor/Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such rules made by OI from time to time for the efficient or safe operation of the exhibit. OI, in its sole judgment, may refuse to consider for participation in future events any Exhibitor/Sponsor who violates or fails to abide by such Terms and Conditions.